



# Pain Exchange

An IASP Podcast

**Opportunities for Support**



## ABOUT PAIN EXCHANGE

Pain Exchange is the International Association for the Study of Pain's (IASP) monthly podcast, created to highlight global innovations in pain research, showcase IASP's impact, and amplify the voices of our diverse membership.

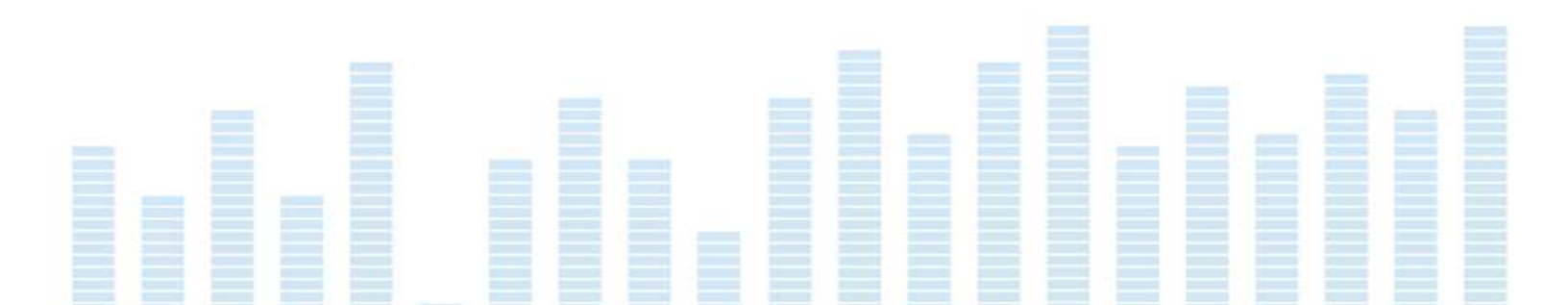
Each episode explores recent advances in pain research, clinical practice, and upcoming events for pain professionals. Designed for researchers, clinicians, industry professionals, and engaged learners, the podcast aims to inform, inspire, and connect with the global pain community.

Listeners tune in to:

- Hear the latest developments in pain research and management.
- Learn about upcoming international and regional IASP events.
- Gain insights from global thought leaders, patient advocates, and multidisciplinary experts.

## WHY SUPPORT PAIN EXCHANGE

Supporting Pain Exchange positions your organization at the center of global discussions on pain research, innovation, and education. By aligning with IASP's podcast, you will:

- Elevate your brand visibility among thousands of pain researchers, clinicians, and policymakers worldwide.
  - Showcase thought leadership by supporting independent, editorially guided content.
  - Reach a diverse, global audience of professionals who shape the future of pain science and clinical practice.
  - Amplify your impact by connecting with an engaged community across digital platforms, streaming services, and IASP communication channels.
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## SUPPORTER OPPORTUNITIES

IASP offers multiple ways for organizations to support Pain Exchange. All opportunities are editorially independent, with final content decisions made solely by IASP editors.

### **Episode Supporter — \$5,000 per episode**

- Recognition in the audio introduction (“This episode of Pain Exchange is supported by...”)
- Logo placement on the podcast landing page and episode description
- Recognition in promotional emails and social media posts

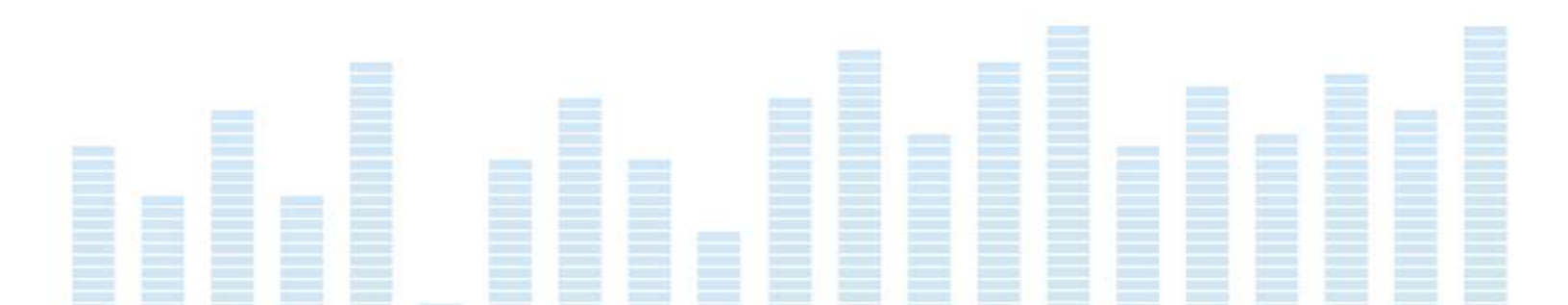
### **Series Supporter — \$20,000 for four episodes**

- All Episode Supporter benefits
- Dedicated acknowledgement at the beginning and end of each supported episode
- Banner ad in IASP’s monthly Education and Events newsletter for four months (200,000+ subscribers)
- Opportunity to share a 30-second message (written by the supporter, recorded by IASP host)

### **Innovation Spotlight Partner — \$30,000 annual support**

- Prominent acknowledgement as a premier supporter across all Pain Exchange episodes for one year
- Logo recognition across IASP podcast promotions, newsletters, and website
- Opportunity to collaborate with IASP on a special “Innovation Spotlight” episode featuring a theme aligned with your field of expertise (editorial independence maintained)
- Inclusion in a “Supporter Thank You” feature in IASP’s annual report

## ADDITIONAL SUPPORTER OPPORTUNITIES

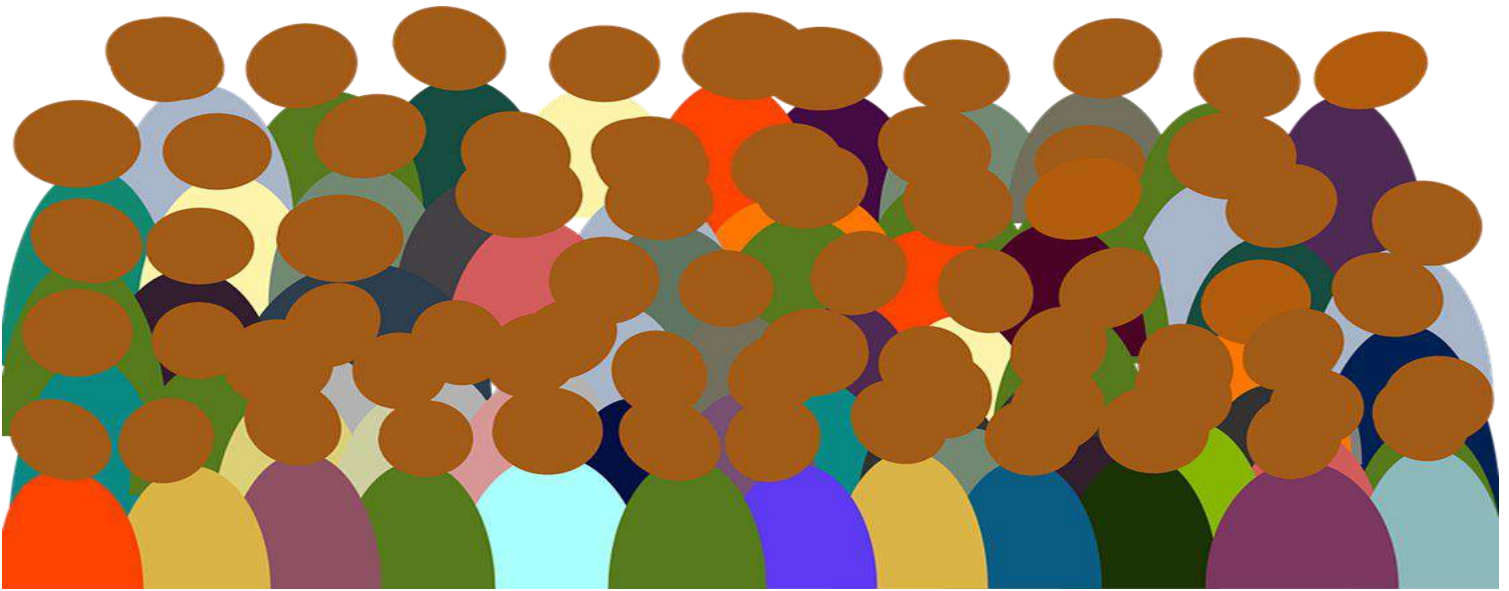
- IASP Education and Events newsletter: ad/advertorial (circulation of 1500,000 all pain professionals from \$2,500 single leaderboard ad to full exposure.
  - Pain Education Resource Center (PERC) ad placement: Showcase your brand on IASP’s on-demand educational content platform. PERC is a comprehensive hub featuring webinars, virtual series, eBooks, and recorded lectures from leading global experts in pain research and management from \$2,500
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## AUDIENCE REACH

Pain Exchange is distributed globally across major podcast platforms (Spotify, Apple Podcasts) and amplified through IASP's communication channels.

- 150,000+ newsletter subscribers
- 125,000+ social media followers
- Global reach across the Americas, Europe, Asia, and Oceania
- Primary audience: researchers, clinicians, health care providers, industry professionals, and policymakers



## CONTACT

For more information about supporting Pain Exchange, please contact:

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