



**IASP**  
INTERNATIONAL ASSOCIATION  
FOR THE STUDY OF PAIN

**Job Title:** Director of Communications and External Affairs

**Organization:** International Association for the Study of Pain (IASP)

**Location:** Remote

**Job Type:** Full-Time

**About IASP:**

The International Association for the Study of Pain (IASP) is the leading professional organization dedicated to fostering research, education, and policies for the understanding, prevention, and treatment of pain worldwide. With global membership of clinicians, researchers, and healthcare professionals, IASP works to transform pain care and elevate its importance on the global health agenda.

**Position Summary:**

IASP is seeking a strategic and dynamic **Director of Communications and External Affairs** to lead efforts in raising the organization's global visibility, enhancing its reputation, and promoting its leadership in the field of pain research and policy. This role will work closely with IASP leadership and the Marketing & Membership Department to craft and execute high-impact communication strategies.

**Key Responsibilities:** The Director will play a critical role in positioning IASP as a global leader in pain advocacy, education, and research through strategic messaging and media engagement. The role will also assist communication strategies to external stakeholders and corporate partners working with the Business Development Department. This role will also support IASP's mission by collaborating to produce and disseminate compelling calls to action, global statements, and position pieces that influence public health and elevate the importance of pain in global health discourse.

- Work closely with the Global Advocacy Working Group to devise communications campaigns in support of global advocacy objectives.
- Align public relations initiatives with the organization's mission, vision, and strategic goals in collaboration with leadership.
- Build and maintain strong relationships with key media outlets and journalists; serve as IASP's primary media contact.
- Work with the marketing department to ensure communications consistently reflect IASP's voice, values, and priorities across all platforms.
- Lead the development and execution of impactful PR campaigns to drive awareness and engagement.

- Cultivate relationships with key stakeholders, including elected officials, advocacy groups, and strategic partners.
- Work with the marketing department to monitor and measure the effectiveness of PR initiatives; analyze data and report insights to leadership.
- Support the creation and promotion of strategic advocacy/communication campaigns aligned with IASP's four strategic goals (Education, Advocacy, Global Reach, and Research).
- Lead media training and message development for IASP spokespersons, including leadership, Council members, and ambassadors.
- Oversee the production of press releases, media kits, and briefing documents for major events, publications, and organizational announcements.
- Develop messaging frameworks and talking points for high-level engagements with policymakers, donors, and global health partners.
- Coordinate the communications calendar with Marketing and Membership in alignment with advocacy milestones, campaigns (e.g., Global Year), and major events (e.g., World Congress).
- Collaborate with the Business Development Department on communications arising from strategic and corporate alliances.
- Arrange, Prepare and Manage Media and Advocacy Efforts prior to and at the World Congress on Pain and any other IASP meeting initiative.
- Manage crisis communications and prepare official responses to emerging issues or reputational risks with CEO

#### **Qualifications:**

- Bachelor's degree in public relations, Communications, Journalism, or a related field.
- 5+ years of progressive experience in public relations, media relations, or strategic communications.
- Proven success in developing and managing PR campaigns, especially for nonprofit, government, or global health organizations.
- Exceptional writing, editing, and verbal communication skills.
- Demonstrated ability to build media relationships and secure positive coverage.
- Strong strategic thinking, project management, and analytical skills.
- Experience developing communications that support policy change and advocacy efforts.
- Experience in crisis communication and risk mitigation strategies.
- Ability to synthesize complex scientific or health content into accessible messages for a global audience.
- Ability to work collaboratively across departments and with senior leadership.
- Experience with healthcare, scientific, or policy communications preferred.

#### **Preferred Qualifications:**

- Master's degree in a related field.
- Experience working with international organizations or in global health.
- Expertise with digital PR tools and analytics platforms.

**How to Apply:**

Please submit your resume and cover letter (with salary requirements) to

[stephen.gardner@iasp-pain.org](mailto:stephen.gardner@iasp-pain.org)