Media Advisory

13th World Congress on Pain draws international experts to Montréal from August 29 to September 2, 2010

This year's congress will include presentations on a wide variety of topics including research findings, cancer and neuropathic pain

Montréal, August 26, 2010 - The International Association for the Study of Pain (IASP) World Congress on Pain is back in Montréal for the first time since 1978 with its 13th edition, bringing together more than 6,000 of the world's leading professionals in the field of pain research and treatment from across Canada and around the world. Media are invited to attend the IASP's 13th World Congress on Pain's opening press conference, plenary sessions, and workshops.

OPENING PRESS CONFERENCE – A press conference will take place on Monday, August 30, 2010 at 9:45 a.m. to inform media about the Congress and its content. IASP President **G. F. Gebhart**, PhD, will speak about IASP's activities around the world and in Canada as well as the current state of pain treatment. **Jeffrey Mogil**, PhD, Chair of the Scientific Program Committee will introduce important topics that will be covered during the week such as promising new research, clinical areas that have seen significant treatment advances since the last Congress, and pain-related topics of interest to the general public. Finally, **Manon Choinière**, PhD, Chair of the Local Arrangements Committee will provide details on the economic implications of the Congress and its importance for the City of Montréal and its scientific community. Also present will be **Eija Kalso**, MD, PhD, President-elect of IASP.

PROGRAM – A complete program and list of guest speakers can be found at: www.iasp-pain.org/montreal

Who: The following IASP representatives are available for interviews at and prior to the Congress:

- G. F. Gebhart, PhD
- Jeffrey Mogil, PhD
- Manon Choinière, PhD

How: To attend the Congress and the press conference, media are invited to submit a request at congressonpain@edelman.com in order to receive accreditation and in order to proceed to online registration.

Why: The Congress will provide information on the status of research, progress and perspectives on pain management in Canada and the rest of the world. Immediately following the Congress, the IASP will be holding the International Pain Summit in Montréal which will be the first global meeting about the crucial aspects of pain management, with a focus on advocacy and assistance to all countries in the development of national pain strategies.

Where: Palais des congrès de Montréal, 1001, place Jean-Paul-Riopelle, Montréal, Québec.
Media room, 5th floor, room 525 AB

When: Congress - Sunday, August 29 to Thursday, September 2, 2010.
Press conference - Monday, August 30, 2010, 9h45 AM

For interviews with an IASP spokesperson or for more information about the Congress, please contact:

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